

Town of Stewiacke
Business and Tourism Committee

Minutes of the Meeting
Thursday, May 14th, 2015

1. Call to Order

The meeting was called to order at 8:30 AM by the Chair, Susan Creelman.

2. Present

Susan Creelman - Chair, Heather Hamilton, Don Hay, Brian Harrison, Chad Ramsay, Jim McMorran

Guests

Sean Purcell, Tracy Gillis, Joy O=Neil

Regrets

Regrets were received from Marla Taylor, Darren Schriver

3. Changes to the Agenda

The agenda was accepted as circulated.

4. Minutes of the Previous Meeting

Moved by Jim McMorran, seconded by Chad Ramsay, the minutes of the previous meeting were accepted as circulated.

5. Business Arising From the Minutes

5.1 Promotion Brochure

Susan Creelman reported the brochure concept is in place and now waiting for additional development of the town web site.

5.2 Signage

Susan Creelman presented a mock-up of the new sign. A question has arisen about the wording for Equator to North Pole or North Pole to Equator!

5.3 Strategic Plan Sub-Committee - On Going

5.4 CBC Correspondent - On Going

5.5 Committee Members

Tracy Gillis who is attending this meeting as a guest has indicated a wish to join the committee.

6. New Business

6.1 Joy O=Neil

Joy O=Neil Economic Development officer with the Colchester County, spoke about her role. She also spoke about the economic network in place in NS and Tourism Innovations NS. Joy O=Neil also suggested the possibility of a business breakfast hosted by the county and held in Stewiacke in the fall.

6.2 Council By-Election

a By-Election to fill the Council seat until recently held by Tracy Werenka will be held on Saturday May 30, 2015 with three candidates for this position.

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6. New Business (Continued)

6.3 Dates to Remember

The dates for the Town Days are July 31, August 1, 2, 2015.

6.4 Community Garden

A community garden concept is being looked into for the town.

6.5 Tax Rates

Susan Creelman reported that the town council has approved new tax rates as follows:

Residential rate lowered by \$0.03

Business rate raised by \$0.05

7. Committee Reports - No Reports

8. Member Report

8.1 Tourism Workshop - Not available

8.2 SACBA Business Expo Update

Jim McMorran reported on behalf of SACBA of a very successful Business Expo with 47 vendors on hand and approximately 100 visitors attending. SACBA is now evaluating the event and looking at a future Expo.

8.3 Don Hay

Don Hay mentioned upcoming events this summer at Mastodon Ridge and also the possibility of having the Business Breakfast held at the KFC/ Taco Bell outlet.

9. Next Meeting

The next meeting of the B & T Committee will be on Thursday, **June 4th, 2015**, 8:30 AM in the Council Chamber.

10. Adjournment

The meeting was adjourned at 9:20 AM

Respectfully submitted.

Susan Creelman, Chair

Jim McMorran, Secretary