

Minutes of the Meeting
Thursday, September 10th, 2015

1. Call to Order

The meeting was called to order at 9:00 AM by the Chair, Susan Creelman.

2. Present

Susan Creelman - Chair, Anna Woods, Don Hay, Brian Harrison, Chad Ramsay,
Jim McMorran

Regrets

Regrets were received from Heather Hamilton, Marla Taylor, Darren Schriver

3. Changes to the Agenda

The agenda was accepted as circulated.

4. Minutes of the Previous Meeting

Moved by Jim McMorran, seconded by Chad Ramsay, the minutes of the previous meeting were accepted as circulated.

5. Business Arising From the Minutes

5.1 Signage

The highway signs are in production with the new logo.

5.2 Town Days

The Town Days were successful. The theme for next year is
AChristmas in August@ and business sponsorship is sought after.
Don Hay asked about levels of sponsorship such as silver, gold.

5.3 Web Site

The town staff are taking training on the new web site process advocated
by the Union of NS Municipalities in order to have a uniform Alook@ for
municipal web sites.

5.4 CBC Correspondent

Anna Woods expressed interest in this role and asked for more information.

5.5 Committee Member Recruitment

The Chair asked for additional recommendations for possible B &
T committee members.

5.6 Economic Development Sub Committee

Susan Creelman distributed samples of a new pamphlet high
lighting the Town of Stewiacke and asked they be placed in various
businesses in town.,

6. New Business

6.1 Town Days Sponsorship Policy - See 5.2

6.2 Visitor Information Center Stats

Susan Creelman distributed statistics on the VIC as of the end of
July 2015. Comments were made that it seems there are more
Canadian tourists this year possibly due to the value of the dollar
and the lower gas prices.

6.3 Roger Brooks Assessment

An assessment of the area was conducted and can be found on You

Town of Stewiacke
Business and Tourism Committee

Tube. The Chair to send the link. A comment from the assessment is the ACurb Appeal@ referring to the number of signs at the intersection of Hwy 2 and Main Street. A comment also made on the Walking Tour brochure and the Mastodon Ridge area.

6.4 Membership Candidates - See 5.5

6.5 Business Breakfast

Don Hay stated Joy O=Neal is interested in participating in the breakfast and this could take place at the end of October to allow proper organization. This committee will work with Don to organized the breakfast.

6.6 B & T Goals

The Chair asked if there were subjects the members feel could be worked on by the committee. A concern for the downtown traffic circulation was mentioned, concern about the town building project, concern about the speeding on the streets of town. Susan Creelman explained that as a committee, we can make recommendations to the council who would then decide on a course of action.

Dates to Remember

July 31, August 1, 2, 2015: Town Days

June 13 - 14, 2015:A car show will be held at the Mastodon Ridge

July 18 & Aug 15, 2015: Garden produce sale at Mastodon Ridge

7. Committee Reports - No Reports

8. Member Report - No Reports

9. Next Meeting

The next meeting of the B & T Committee will be on Thursday, October 1, 2015, at 9:00 AM in the Council Chamber.

10. Adjournment

The meeting was adjourned at 9:55 AM

Respectfully submitted.

Susan Creelman, Chair

Jim McMorran, Secretary