

Town of Stewiacke
Business and Tourism Committee

Minutes of the Meeting
Thursday, December 3rd, 2015

1. Call to Order

The meeting was called to order at 9:05 AM by the Chair, Susan Creelman.

Present

Susan Creelman - Chair, Mary Commo, Marla Taylor, Anna Nibby Woods, Brian Harrison, Larry Mathews, Chad Ramsay, Darren Schriver, Jim McMorran

2. Changes to the Agenda

The agenda was accepted as circulated.

3. Minutes of the Previous Meeting

Moved by Jim McMorran, seconded by Darren Schriver, the minutes of the previous meeting were accepted as circulated.

4. Business Arising From the Minutes

4.1 Recap Business Breakfast

The breakfast was considered by all to have been very successful.

4.2 Signage

Susan Creelman reported the new sign is now installed along Hwy 102. The base for an additional business sign is in place. Interest has been expressed on having a business sign near the ball field on Hwy 2.

4.3 Web Site

The Town's web site is up and operating.

4.4 CBC Correspondent

Anna nibby Woods agreed to serve in this capacity but the CBC stated they wanted someone with more time living in the town.

4.5 Committee Members

The goal is to attempt to have ten (10) members on the committee.

4.6 Economic Sub-Committee

The new Town brochure is complete. Work is being done developing a brochure aimed at homeowners promoting Stewiacke as the place to live in. Contacts are being set up with Irving Ship Building and DND. Anna Nibby Woods suggested contacting the Halifax Base Commander. The focus of this brochure is directed to the first time home owner and the retiring "boomer", also consider the people returning to Nova Scotia.

5. New Business

5.1 CNTA Update

Mary Commo reported the NS Government has withdrawn the core funding to CNTA.. The office is now in Debert NS. The VIC in Stewiacke will continue to operate. Up to August 2015, there had been over 5,000 visitors to the Stewiacke VIC. Jim McMorran suggested that the B & T Committee keep the

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VIC on the radar/ agenda for self-sustaining funding to keep the VIC open. Darren Schriver expressed his strong support for this idea and keeping the VIC operating.

5.2 Saltscales Expo

Mary Commo reported that 39,500 people attended this Expo last year. She also emphasized the importance of the age demographic. The home Expo will be held April 22, 23, 24, 2016 along with SACBA hosting a Business Expo on Saturday, April 30, 2016. It is felt that having this expo on Saturday, there will be more consumers visiting.

6. Committee Reports - No Reports

7. Member Report

- 7.1 Jim McMorran reported SACBA has a new President, Heather Hamilton and also on the upcoming Business Expo in April 2016.
- 7.3 Larry Mathews recommended a web site to be viewed called "Four Square"
- 7.4 Marla Taylor asked about any upcoming new B & T projects.
- 7.5 Anna Nibby Woods enquired about the need for developing buildings in town to add spaces for new businesses recreation facilities in the center of town to draw tourists into this part of town.
- 7.6 Brian Harrison asked about a list of services available in town.

9. Next Meeting

The next meeting of the B & T Committee will be on Thursday, January 14, 2016 9:00 AM in the Council Chamber.

10. Adjournment

The meeting was adjourned at 10:05 AM

Respectfully submitted.

Susan Creelman, Chair

Jim McMorran, Secretary