

Minutes of the Meeting  
Thursday, January 7<sup>th</sup>, 2016

1. Call to Order

The meeting was called to order at 9:05 AM by the Chair, Susan Creelman. Susan Creelman welcomed Jeff Gray, General Manager of the CIBC Truro branch as a new member of the committee.

Present

Susan Creelman - Chair, Marla Taylor, Anna Nibby Woods, Jeff Gray, Brian Harrison, Chad Ramsay, Darren Schriver, Jim McMorran

Regrets

Regrets were received from Heather Hamilton, Don Hay

2. Business Arising From the Minutes

As scheduled, the only subject for this meeting was a review of the 2013 - 2015 Business Plan.

Susan Creelman reviewed the major subjects under each report section. A number of subjects were indicated as complete. A number of the Acompleted@ subjects were then placed on a Afollow-up@ list to ensure their continued presence for the committee. Susan Creelman and Anna Nibby Woods will work on the further development of this Afollow-up@ list for the committee and make same available for the next meeting

The subject of the walking trails within the town limits was discussed as an attraction. Jim McMorran mentioned a third trail, Two Rivers Trail in proximity to the fishing shack on the shore of the Stewiacke River. Darren Schriver mentioned the possibility of linking the Town trails to the Trans Canada Trail system and the possible availability of funding. Expansion of the Mastodon Trail is on going.

A number of discussion points were raised, not limited only to the following:

In the review/ discussion of the Business Plan business growth, residential growth and/ or tourism were focussed with Jeff Gray raising the question of what are our priorities. A short term and long term plan will be developed;

Having a dedicated section of the to the Town of Stewiacke in the VIC in Mastodon Ridge;

Create awareness of and desire to come to Stewiacke. For example AGeocaching@ suggested by Jeff Gray;

Who are we, the B & T Committee, trying to attract?

What are we, the B & T Committee, trying to achieve?

There are two (2) focuses in the Business Plan, Business and Tourism;

More use of social media, Facebook, Twitter, web site(s) including some enhancements to the Business Tab on the Town website to including a list of current businesses and amenities;

More emphasis on the half-way point concept and how to develop

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a greater awareness of this town feature, including an interpretive site in town;

Brian Harrison re-iterated a previous comment that a list of what services are available in the town is needed and conversely for the committee, what is not available. Brian Harrison also mentioned writing to the Law Association, Dr Association describing the need for Professionals in our Town and the potential of the new building.

Chad Ramsay spoke of the proposed building to be erected on the lot across the street from the Town Square. This is to be a two-story building housing commercial businesses only. Chad Ramsay asked for suggestions as to occupancy/ services that could be located in the building. Committee members are asked to send suggestions to Susan Creelman and/ or Jim McMorran. A list will then be compiled, shared with the committee members and in particular with Chad Ramsay. Chad will make copies of the building plan available in the town office for committee members to pick up.

The Abeautification@ the town was discussed, including the existing town hall building;

Discussion on the Half Way sign suggested the potential relocation of the sign to Dennis Park or Mastodon Ridge. Consensus is Dennis park.

3. Next Meeting

The next meeting of the B & T Committee will be on Thursday, 4<sup>th</sup>, 2016, 9:00 AM in the Town Council Chamber.

4. Adjournment

The meeting was adjourned at approximately 10:20 AM

Respectfully submitted.

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Susan Creelman, Chair

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Jim McMorran, Secretary

ACTION REQUIRED (For or by next committee meeting)

1. New Building Plan for Committee Members
  2. Follow-up List
  3. New Building Suggestions
- Chad Ramsay  
S. Creelman & A. Nibby Woods  
Committee Members