

Minutes of the Meeting
Thursday, March 3rd, 2016

1. Opening and Welcome

The meeting was opened at 9:00 am by Susan Creelman, Chair who extended welcome to our guest and to the members present.

Present:

Susan Creelman, Chair, Marla Taylor, Anna Nibby=Woods, Jeff Gray, Brian Harrison, Don Hay, Chad Ramsay, Jim McMorran

Guest(s): Larry Harrison, MLA

Regrets were received from: Darren Schriver

2. Changes to the Agenda

There were no changes to the agenda.

3. Minutes of the Last Meeting

On a motion by Jim McMorran, seconded by Marla Taylor, the minutes of the last meeting were approved as circulated.

4. Business Arising From the Minutes

4.1 Strategic Plan

Susan Creelman presented/ outlined on a flip chart a list of actions taken from the Strategic Plan and asked for volunteers to take on specific projects. A discussion followed on the list and on the upcoming season at the VIC. Don Hay stated the VIC will open this spring. A number of additional suggestions were made regarding information made available to visitors about the Town of Stewiacke, namely: pre-determined itineraries for visitors such as the Wildlife Park; the three walking trails in town; have a map of the trails available. CNTA will continue to support our local VIC. Mary Ann Parker will be asked to attend the April B & T meeting as will Councillor Mary Commo re CNTA updates.

The town beautification is tied directly to property pride concerning keeping the town clean, picking up garbage in/ on properties on a consistent basis. Consider the possibility of creating a campaign to remind citizens of keeping the town clean.

A discussion also mentioned the Half-Way . . . location. It is not central to the town but a map and information could be developed to help visitors locate the actual marker. Also suggested that information about the Half Way be made available in the VIC if it is not already so. Larry Harrison, MLA stated his office is willing to assist in this.

Don Hay suggested the town=s Recreation Director making use of the area and facilities at Mastodon Ridge.

4.2 Building Development

Jeff Gray mentioned a lawyer expressed interest in locating in Stewiacke possibly in the new building.

4.3 CBC Correspondent

No further developments at this time.

Town of Stewiacke
Business and Tourism Committee

4.4 Saltscapes Home Show

Volunteers are needed to have a town presence at this event.

5. New Business

There was no new business brought forward.

6. Committee Reports

There were no committee reports brought forward.

7. Member(s) Report(s)

- Anna Nibby-Woods asked about a Welcome Wagon for the town.
- Jeff Gray mentioned again about Geo-Caching and the uses of the Facebook page.
- Chad Ramsay reported the survey of the building site has been completed.
- Don Hay reported that work is in progress to upgrade the Mastodon Ridge building
- Brian Harrison mentioned that his company Roseland has purchased the Allison Appraisal building on Main St East and they have moved into the building. Brian also expressed concerns that garbage pick-up does not include businesses. Business have to make separate arrangement for their garbage pick up. He expressed concern that if required to pay taxes to the town, the service should be the same as for residential services.
- Jim McMorran mentioned that SACBA will be holding a Community Expo on Saturday April 30, 2016. The date of Saturday is to encourage citizens to visit the Expo and the theme was changed to encompass the entire community and not focus only on businesses.

8. Next Meeting

The next meeting of the Business and Tourism Committee will be on *THURSDAY, April 7, 2016 at 9:00 am* in the Town Council Chamber.

Respectfully submitted

Susan Creelman, Chair

Jim McMorran, Secretary

ACTION LIST - STRATEGIC PLAN

Tourism and Marketing

Dennis Park Signage,	Move Half Way . . Sign	Social Media- <i>Jeff Gray</i>
Town Beautification- <i>Marla Taylor</i>	Mastodon Trail Expansion,	VIC
Promote River of Opportunity	Spruce up of Dennis Park	Wildlife Park
Geo-Caching- <i>Jeff Gray</i>	Trans Canada Trail link	
A Half-Day Visitor Itinerary	Promote Katie Belle	
Permanent Display of Costumes	CBC Correspondent- <i>In the fall, Anna Nibby-Woods</i>	

Residential Development

Town Beautification	Develop Civic Pride	Dog Park
	Promote Rivers of Opportunity By-Line	Senior Complex

Communications

You Tube Video	Social Media- <i>Jeff Gray</i>	Business Breakfast
Edit/ Update website		
Invite Professionals to Settle in Town- <i>Jeff Gray</i>		
Amenities Brochure-Town Beautification - <i>Marla Taylor</i> to investigate Communities in Bloom		
Amenities list for website and future brochures - <i>Anna Nibby-Woods and Marla Taylor</i>		