

Town of Stewiacke
Business and Tourism Committee

Minutes of the Meeting
Thursday, April 6th, 2017

1. Opening & Welcome

The meeting was called to order at 9:00 am by Susan Creelman, Chair

Present

Susan Creelman (Chair), Mary Commo, Natasha Head, Jeff Gray, Brian Harrison, Chad Ramsay, Darren Schriver, Jim McMorran

Regrets

Regrets were received from Marla Taylor, Anna Nibby Woods, Don Hay.

2. Changes to Agenda

No changes to agenda

3. Minutes of the Last Meeting

On a motion by Jim McMorran, seconded by Mary Commo, the minutes of the March 2017 meeting were approved.

4. Business Arising From the Minutes

4.1 Strategic Plan - On Going. Susan Creelman will re-send the plan.

4.2 Via Rail - Susan Creelman, Brian Harrison and Sheldon Dorey met to discuss responses from Via Rail representative. Understood if a train stop in Stewiacke, it cannot block crossing. The site of the former station would be an ideal location. The service is an@Inter-City Service@ not a commuter service. A commuter service is also being looked into between Windsor Junction and Halifax.

4.3 Community in Bloom - Susan Creelman reported three people are interested in project.

4.4 Business Breakfast - The possibility of the town hosting a business breakfast was discussed and will be on the June meeting agenda..

4.5 Litter Project - Mary Commo reported she is waiting for a reply from the NS Highway Department.

5. New Business

5.1 Tourism - Mary Commo reported aq meeting will be held next Monday on this subject.

Susan Creelman mentioned the Art Gallery is being moved to the former Alton Gas location upstairs at the Mastodon Ridge. The Farmers= Market will be located inside along with the Visitor Information Center. Mary Commo mentioned having met with the UNNSM (Union of Nova Scotia municipalities) to discuss the promotion of the Bay of Fundy with the Cruise lines among others. Darren Shriver agreed to contact Denis xx of Ambassatours to discuss the Mastodon Ridge and Town of Stewiacke as tour stops.

5.2 Saltscape Expo - The Expo is April 21 - 23, 2017 and Mary Commo is looking for assistance to man the booth at the Expo.

5.3 Radio Advertising - On Going

5.4 *Municipality of Colchester* - Susan Creelman mentioned that Joy O=Neil is no longer employed by the Municipality of Colchester. Mark Austin is the acting Economic Development Officer. Susan will contact Mark as to his participation at the B & T committee meetings.

5. New Business (Contd)

5.5 *Dennis Park* - Erin Dorn Recreation Director made a presentation of the proposed plans for the improvement/ development of Dennis Park.

6.. Committee Reports - No reports

7. Member Reports

7.1 Jeff Gray reported on a very successful Writers= Circle event held in March. He will be hosting a Backpackers Event in Dennis Park on Saturday April 15, 2017, rain or shine, to highlight backpacking, equipment, etc. The suggestion was made about a Culture Event on Geo-Catching.

8. Dates to Remember

8.1 Stewiacke Culture Showcase Event - ABackpacking@ Saturday, April 15, 2017

8.2 Saltscapes Expo - April 21 - 23, 2017

8.3 Litter Clean Up day - April 29, 2017 (tentative)

8.3 Rhubarb Festival - June 9-10, 2017

8.4 Town Days August 4-6,2017

9. Next Meeting

The next meeting of The Business & Tourism Committee will be on May 4th, 2017, 9:00 am in the Council Meeting Room.

10. Adjournment

The meeting was adjourned at 10:01 am

Susan Creelman
Chair

Jim McMorran.
Secretary