

Town of Stewiacke
Business and Tourism Committee

Minutes of the Meeting
Thursday, November 2nd, 2017

1. Opening & Welcome

The meeting was called to order at 9:00 AM by Susan Creelman, Chair

Present

Susan Creelman (Chair), Natasha Head, Anna Nibby-Woods, Jeff Gray, Brian Harrison, Chad Ramsay, Jim McMorran

It was noted that the Bluenose Mercantile celebrated one year anniversary as well as the Magic Brew Studio.

Regrets

Regrets were received from Mary Commo, Marla Taylor, Don Hay, Darren Schriver.

2. Changes to Agenda

The agenda was accepted as circulated.

3. Minutes of the Last Meeting

On a motion by Jim McMorran, seconded by Chad Ramsay, the minutes of the October 2017 meeting were accepted as circulated

4. Business Arising From the Minutes

4.1 Business Expo

Susan Creelman reported the Business Expo was a success with 27 vendors of whom 24 were from the Town of Stewiacke. There were 110 attendees including the vendors.

A number of comments and observations were made, including considering having a Stewiacke Business Expo outside of Stewiacke, consider who to attract to the Expo, how to engage vendors, including non-Town of Stewiacke vendors.

4.2 Denis Park

The renovation of the park is nearing completion with the grand opening now scheduled for the spring of 2018. Donations in support of the work are still being received.

4.3 CBC Community Radio

Anna Nibby-Woods reported on her radio presentation on CBC Morning. Anna mentioned having received calls from people who listened to the show!

4.4 C. A. O. Update

Susan Creelman reported Anne MacDonnell is the new Town C.A.O.

4.5 Litter Clean Up

November 25, 2017 is Litter Day from 10 am to 12 noon. The Sea Cadets will participate

4.6 Facebook Page

Natasha Head reported the Facebook page is up and will spotlight local businesses and events.

4.7 Strategic Plan

- On going for January 2018 meeting
5. New Business
 - 5.1 Via Rail Update
Susan Creelman reported that VIA Rail h stated the Town has to chose a suitable place for a stop. The commuter service is still under review as is a bus service..
 - 5.2 Bus Service to Airport
Susan Creelman reported she had been contacted about a possible bus service between Stewiacke and the airport.
 6. Committee Reports
No reports.
 7. Member Reports
 - Brian Harrison stated he is encouraged to hear about the news from VIA Rail.
 - Susan Creelman reported the Stewiacke Boutique is re-opened with the possibility of the re-opening of the Tea Room.
 8. Dates to Remember
 - 8.1 December 8 2017 Christmas Tree Trimming at Dennis Park
 - 8.2 January 1 2018 Town New Year's Day Levee
 9. Next Meeting
The next meeting of The Business & Tourism Committee will be on Thursday, *December 7th* , 2017, at 9:00AM in the Council Chambers.
 10. Adjournment
The meeting was adjourned at 9:45 am.

Susan Creelman
Chair

Jim McMorran.
Secretary