

Town of Stewiacke
Business & Tourism Committee Meeting
February 6th, 2020
Minutes of the Meeting

Members present – Susan Creelman, Darren Schriver, Don Hay, Chad Ramsey, Mary Commo, Marla Taylor, Brian Harrison, Jeff Gray, Natasha Head, CAO Dale Bogle and Mayor Wendy Robinson

Guests via conference call– Brennan Gillis, TCPEP and Andrea Jackson, ACOA

Regrets: Jim McMorran (secretary)

Called to order by Chair Susan Creelman

Minutes of the Meeting recorded by Natasha Head

Minutes of previous minutes accepted by Mary Commo. Seconded by Jeff Gray

A major topic of discussion was in regards to the VIC. Stressed was the importance of staff engagement including their visibility such as an outdoor counter. Improvements to literature as well as updates to technology and media were also mentioned.

It was agreed the committee would move forward with the ideas centered on the coupon book that could be made available at the VIC and participating businesses.

Don Hay spoke to the continuing improvements at Mastodon Ridge. The new concept will encourage traffic to the upper level which is now being focused on as the main floor of the complex. New washrooms are being slated for just outside the VIC space encouraging visibility and traffic.

Mayor Wendy Robinson discussed a proposed plan of a new senior annex intended for the business park. This brings an opportunity that will allow the town to realize a new library much earlier than if we were to proceed with our plan as it presently exists. It was agreed that the committee also sees the benefits and voted “yes” to further exploring the opportunity.

Dale Bogle CAO was present and presented the committee with a chance to review an upcoming survey to be issued. Feedback is welcomed

This year’s business breakfast will once again be held at Fox Hollow Golf Club

Chad Ramsey reported the first small home has been sold and interest is growing.

Marry Commo announced music will be returning to the Legion, March 2nd. All welcome

Jeff Gray announced a new JJ Roots album coming in May

This year’s banquet for the fire department will be held May 30th

Meeting adjourned 10:10am

Respectfully submitted, Natasha Head