

Town of Stewiacke

Business and Tourism Committee

Minutes: September 10, 2020 VIA ZOOM – 9:00 AM

1. Opening and Welcome

1.1- Regrets – Jeff Gray, Jim McMorran – Present – Susan Creelman, Don Hay, Darren Schriver, Marla Taylor, Brian Harrison, Natasha Head, Mary Commo

1.2 Guests – Brennan Gillis (TCPEP), Andrea Jackson (ACOA), Dale Bogle (CAO Town of Stewiacke)

2. Minutes of the Last Meeting

2.1 June 2 2020 ?? - NA

3. Business Arising From the Minutes

3.1 - Council update- Susan updated the Committee on the following:

- MOU in negotiation with The Fish Shack and Town. This would include Town taking over the maintenance and also adding a parking lot.
- Dunrovin and paved new sidewalk and a skate board pad added at Recreation Fields.
- Water well study still ongoing looking to drill more wells
- SK Retirement Living has withdrawn their interest in moving to Stewiacke to build a seniors apartment building on old school lot.
- Updated Zoning changes approved at August Council.
- Election update with 9 candidates for Council and 2 for Mayor.

3.2 – Mastodon Upgrades

- Don updated the Committee about the recent upgrades, all going well.

3.3- VIC Update –

- Mary updated the committee on the projects this summer – tides times brochure, town map and coupon booklet.

3.4- VIC marketing initiatives - as above

3.5 – Chamber re-open package

- Susan updated re the Chamber reopening poster and decal program that the Town partnered on.

3.6 – Truro Buzz promotion

- Truro Buzz created a video for shoppers on how to enter a business in the early days of COVID. Town partnered with other municipalities.

3.7 – COVID 19 discussion

- Committee held round table on the effects they feel from COVID and anticipating what future will hold when government funding runs out.

4. New Business

4.1 – Chamber Tourism Grant, webpage – explorecentralns.ca

- Susan and Mary updated the Committee of the project's progress.

- The project will cover \$500 of town's expenditures in creating the 3 brochures for VIC this year.

4.2 – New Business – Dale announced new businesses at Perry Lake - Jessie Pizza, RBC ATM.

More projects coming and our Commercial District tax incentive bylaw is helping Perry Lake. Darren announced he and Sherry opening Robin's Donuts at the NSLC building site.

4.3 – TransCanada Trail update

- Susan advised via an update from staff Josh Hilton progress slow. Dept of Agriculture not interested in having walking trails on dykes for environmental reasons.

4.4 – B&T Committee Commitment – November 2020

- Susan asked the Committee to give thought to re-offering after the elections are held in October.

5. Member Reports

-Susan reported Smiles & Chuckles celebrating 25th anniversary and a card was sent on behalf of Committee

- JJRoots in Saint John NB recording next album

-Dale advised Smiles and Chuckles expanding

-Brennan updated Committee on recent activities at TCPEP including helping businesses be market ready during COVID and the real estate boom. They are advertising in Toronto and Calgary.

-Andrea advised her focus has been on COVID response.

6. Dates to Remember – Truro Colchester Chamber of Commerce 130th

Anniversary – Sept 11, 2020 11:00 AM to 1:00 PM at Colchester Historeum. -

Coldstream Clear 5th Anniversary – Sept 12th, 12-6 – Music in Park Sunday Sept 13 2-4 @ Dennis Park - Municipal Elections – Oct 17th 2020, alternative voting Oct 7-17th

7. Next Meeting – October 1, 2020

8. Adjournment –