

Before we begin our meeting, we would like to acknowledge that Stewiacke is in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq people.

1. Opening and Welcome

- 1.1. Present/Regrets – Welcome Interim CAO Kevin Matheson
- 1.2. Approve Agenda - concurred
- 1.3. Guest - Town of Stewiacke – Ben Grosvenor, Erin Richard
- 1.4. New Member – Todd Fleck

2. Minutes of the Last Meeting

- 2.1. January 2024 - concurred

3. Business Arising from the Minutes

- 3.1. Council update – Susan updated Committee on water rate study and proposed increases anticipated. Questions rose about water quantity and will it ever restrict growth. Kevin further explained the need for a new system and steps we have ahead for moving forward. It is not known at this time if we would ever need to restrict growth. Riverside infrastructure project will continue in spring. Budget process underway.
- 3.2. Transportation Study update – Consultant will be presenting to Council soon.

4. New Business

- 4.1 –Town Marketing/communication – Ben Grosvenor reviewed past highlights of the IRIS Communications review of our social media practices and some of the changes and progress that has been made. Recreation FB page has 1700 follower and Town of Stewiacke page has 2100. Ben's ask of the committee is to help promote town events and celebrate community activities. Committee members are asked to send Susan a recap of community events they sponsor and provide their positive comments on the town. These will be a feature in March newsletter.
- 4.2. - Discover Halifax membership – Mark will provide recent tourism numbers and is working to establish contact for us at Discover Halifax. Greg suggested the Town join TIANS
- 4.3 – Marketing Levy update – Susan – Steering Committee for the STEP planning process will include Mark Laughlin and Susan.
- 4.4 – Town map and tourism brochures – All – defer to March meeting.

5. Member Reports - nil



Town of Stewiacke
BUSINESS & TOURISM
COMMITTEE MEETING – MINUTES
February 1, 2024 @ 9:00 am
In Person or via Zoom

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**6. Dates to Remember – Saturday Feb 10/24 Public Participation Opportunity – 2:00 – 4:00 PM,
Stewiacke Community Centre- Planning and Advisory Community.
Feb 13 2024 Shrove Tuesday events – lunch and dinner at Community Centre**

7. Next Meeting – March 7, 2024 @ 9:00 AM

8. Adjournment