

Before we begin our meeting, we would like to acknowledge that Stewiacke is in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq people.

1. Opening and Welcome

- 1.1. Present/Regrets – Chair Susan Creelman, Darren Schriver, Julie Hay, Brian Harrison, Mark Laughlin, Todd Fleck, Greg Connell, David Phillips, Councilor Roseanne Chapman, Staff - Interim CAO Kevin Matheson and Ben Grosvenor. Regrets from Jeff Gray and Marla Taylor.
- 1.2. Approve Agenda - Susan added 4.3 – April meeting date. Agenda concurred.

2. Minutes of the Last Meeting

- 2.1. February 2024 - concurred

3. Business Arising from the Minutes

- 3.1. Council update – Kevin updated the Committee about the recent public sessions held by PAC about building heights in town and rezoning at 12 Main St; new Police Advisory Committee; deadline for the appointment of a Returning Officer for the October elections; Council vacancy
- 3.2. Transportation Study update – Darren reported he is working with the CTCL to start a once/week route from downtown to Foodland with light delivery. Foodland and Sobeys will sponsor for \$250/week for an 8 week trial. After trial hoping the potential there for more than once/week and include more stops and local business support.
- 3.3 - Town Newsletter communication- Ben spoke of the good response from local businesses for employee of the month in the recent newsletter. It has been generating some positive energy.
- 3.4 – Discover Halifax update – Susan – Susan spoke with Ross Jefferson @ Discover Halifax. We can't join as we are not in HRM. However he is most interested in the development of a Colchester DMO and would be willing to share information/advice. Susan will pass on to the Steering Committee.
- 3.5 – Marketing Levy, DMO update, strategic planning – Susan – Strategic planning session for our area April 18th @ 9:30 AM @ Red Wagon Shop.

4. New Business

- 4.1 –Town map and tourism brochures – All – Feedback on current form of town map placemat size. Too large in current state; the large foamcore posters worked well have more in strategic locations; use a QR code; put in a small brochure for handout; identify the trails; make for coloring. Encourage businesses to ensure they are located on Google maps. Greg could help with some training.
- 4.2 – New FOODLAND open – Darren – reported about the overwhelming success of Foodland opening on Feb 22/2024.
- 4.3 – April meeting date – Should be April 4th but Susan may have to move it to the 11th.

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5. **Member Reports** – David Phillips of TCPEP provided an update. Regional business attraction phase 1 has completed the sector analysis. They are promoting all 6 business parks in the region – and promote the park that makes the most sense for the opportunity. Report will be forthcoming but some key notes at this time - first tier transportation and freight logistics, manufacturing and green technology. Second tier priority is agriculture. Little has been done in recent time and they will be partnering with Dal AC and Annapolis Valley.
6. **Dates to Remember** – Strategic planning session April 18th 9:30 AM @ Red Wagon, Mastodon Ridge; Dinner Theatre – April 26-28, 2024 @ Community Centre
7. **Next Meeting** – April 4, 2024 @ 9:00 AM
8. **Adjournment**